

## 2020 Board of Directors Meeting Minutes

**Meeting Date:** April 14, 2020

**Start Time:** 1:33pm

**Location:** Zoom Meeting in our Respective homes or Offices.

**Attendees:** Mark Robertson, Glenn Withers, Jean Cruz, Kevin Dempsey, Debbie Eckert, Debbie Foster, Wendy Hughes, Travis Sharpe, Leigh Simmons, Mark Chrissy, Scott Outlaw, Peggy Hughes and Debbie Smith

**Not in Attendance:** *Ida Moon*

**Agenda:** *Call to Order*  
*Approve Agenda*  
*Opening Comments - Mark Robertson*  
*Approve Minutes From Last BOD Meeting*  
*Financial Report*  
*Committee Reports*  
*- Kite Day*  
*- July 4th Parade*  
*- Membership*  
*OLD BUSINESS*  
*Museum Concerns*  
*Expiration Date Of Discount Cards*  
*Concert Collection Proposal*  
*Disposition Of Storage Trailer*  
*Disposition Of Stage*  
*2020 Concert Series*  
*- Proposal For How to Handle Schedule*  
*- Proposal For How to Handle Sponsors*  
*Logo/Dancefloor Update*  
*NEW BUSINESS*  
*Updates to Our Bylaws*  
*Adjourn*

1. **Call to Order:** President Mark Robertson called the meeting to order at 1:33pm
2. **Approve Agenda:** 2 items added to the Agenda
  - a. Request by OIB Land Conservatory
  - b. Assistance to the Museum of Coastal Carolina.  
*1<sup>st</sup> by Travis; 2<sup>nd</sup> by Debbie Eckert. All in favor*
3. **Opening Comments:** President Mark Robertson thanked everyone for making the time to attend the Zoom Meeting. Also thanked everyone for sending their reports prior to the meeting so we could all review prior to the meeting. Going forward this may make meetings run quicker and more efficiently.  

Mark introduced Scott Outlaw and his engineering background could be an asset to the board. According to the by-laws, when there is an open seat on the board such as left by Mary Stuart Alfano, the board can fill that empty position. Mark recommended that we have Scott Outlaw fill that position. Jean Motioned to accept Scott Outlaw as a board member. Wendy Hughes seconded. All were in favor.
4. **Approve Minutes:** Motion to accept the **March** meeting minutes as presented by Jean Cruz but those meetings' minutes were completed by Debbie Foster. .  

Discussion ensued to rescind the previous vote about the dance floor and have the minutes reflect that. Motion was made to accept minutes with amendment by Kevin 2nd by Wendy. All were in favor.

**5. Treasurer’s Financial Report:** Kevin Dempsey presented the financial report.

Questions rose about the placement of the \$200 additional payment to Paws-a-ability, which was a sponsorship for their Mardi Gras event.

Debbie Foster wanted clarification about the line item “president’s Fund” which is discretionary money which was used to pay for water and gloves for the group that did an Island trash cleanup. Also there was a question of a \$59 cost from President’s Discretionary fund which was a gift retiring fire chief Chuck Rash.

Jean Cruz brought up that Heather McPherson may want some payment for her work with Membership cards. This brought up discussion about her work and what part of her pay should be given based on her not completing items in a timely manner and to the details of her contract. The unofficial consensus was she can be paid for expenditures with receipts but not for work done until work is actually done to specifications of the contract. Additional discussion was put on the Membership time frame.

**6. Beautification Report:** Mark Crissey reported that the Spring Plantings will take place in the summer. We will need to make 2 payments to pay our share of plantings when they come in. He still has no idea or plan when they will plant a roundabout. Also, the status of the sculpture for the roundabout is on hold.

**7. Concert Sponsorships Report:** Wendy reported due to the lack of signage as well as end of the 24/7 exposure of the signs of the sponsorship, we have lost a tremendous amount of sponsorship. See attached report. Currently we have lost \$20,000 worth of sponsorship and have a potential to lose more of the commitments due to businesses being closed due to Corona Virus. Wendy plans to present info to the town when she turns in the Group Activity permit. Wendy will send a request to CAM for a refund a check to be sent to Back to Normal for refund of sponsorship.

Debbie Foster will need a list of sponsors when ready to put on the website. Discussion about letting the Commissioners’ know that due to the signage limitations we are no longer able to fund concerts just from sponsorships. Attached is Wendy’s Report.

**Sponsorship Total:** We have \$28,000 sponsorship money that has been paid and is in the bank. Outstanding pledges of \$7,750 have not been paid, which would bring the total to \$35,750.

**Concert Budget:**

\$38,550	Bands total cost
\$4,200	<u>Other items approximate cost</u>
\$42,750	Total Concert Budget

Sponsor pledges collected to this point: \$28,000

Sponsor pledges if all monies collected: \$35,750

We will be short \$7,000 if we receive all the pledged money. We will be short \$14,750 if we do not receive the pledges that have yet to be paid.

**8. Concert Report:** We will need an additional meeting about concerts and what we will be doing prior to and adhering to the town and governments decisions about social distancing.

**9. Concert Collections Report:** Kevin Dempsey reported that we reached out to 4 OIB organizations to collect at the concert. See attached report.

The Committee met and identified four charitable organizations based in Ocean Isle Beach, which would meet our requirements. The invitation letter and application were sent out to each, followed up with a phone call.

We requested completed applications to be returned by 4/25/20. We have received two completed applications, one from the Museum and the other from Second Helping. The other two organizations are still working on the applications.

The committee will have one more meeting in early May to review all applications and assign dates for each organization to collect.

**10. Communication Report. Debbie Foster sent the report.**

**11. Membership Report:** Jean Cruz reported that the membership cards have had some major problems due to Heather not reporting, sharing information and placing information in the correct format. We currently have 1205 memberships in and \$50,565 in deposits. There is \$1639 in PayPal that needs to be reconciled without forms. All these people will be emailed with a form attached.

**There have been some issues with Heather.** She has not followed the details of the contract.

Emails with reports have not been done in a timely manner, forms have not been picked up weekly at CAM and forms are not in a usable spreadsheet. That being said, many cards are out. The people who had problems receiving their cards all now have cards. Heather promises to put forms in a spreadsheet for us. It was suggested I give her a time limit to do that by. I will do that on Monday as I have already given her a time limit to contact all PayPal people by this Friday. At this time we are not taking the Membership cards away from her. But we will not pay her in total until she completes her contract.

**Old Business:**

**1. Community Kite Day Report:** Debbie Eckert reported that she has a lot of kites for sale. If we cancel the Kite day until next year some of these kites will be 2 years old. She had a lot of trouble with KLIG'S kites who had promised us free kites but did not deliver. Discussions for future dates included Labor Day and a Sunday afternoon in the summer. This will be revisited when we know about Social Distancing and the virus.

Kite Day 2020:

We spent \$456.93 in January in anticipation of Kite Day 2020. Due to the current Corona Virus pandemic Kite Day was cancelled. It has not been determined if it's completely cancelled or will be rescheduled. We have a 120 Kites leftover from last year which didn't sell because of weather issues. We bought 51 new kites for this year. The Kite stock breakdown is 9 Whales, 97 Octopus, 44 Turtles and the new kite for this year was 21 Ladybugs, a total of 171 Kites in storage. We were supposed to get our free giveaway kites from Klig's Kites of Myrtle Beach. I had been promised them over and over, but they never came through with their promise. We will not be dealing with them next year and will have to figure out what to do about give away kites. Should we even have giveaway kites at all? We were under budget this year by \$1543.07.

**2. Dance Floor Logo** see report by Kevin Dempsey. After discussion we will revisit this once the floor is actually poured and we'll need to make a decision whether we want a painted on or cut in logo; either one will need maintenance which we need to budget for.

**New Business:**

1. Victoria's Ragpatch requested our members mailing list to send out a special promotion to homeowners. This was deemed inappropriate as our members information is confidential, and doing so would open us up to doing the same for all businesses. We can share events on our Facebook.
2. OIB Land Conservatory - discussion whether we can put a link on our website about what they do. We decided that more information needs to be done to see whether we should share that information.
3. Museum of Coastal Carolina is having a horrible time financially due to being closed. They will be one of the organizations that will collect at the concerts. There was discussion about perhaps having a collection table at the Concerts.

**Additional Meeting added to the calendar March 12, 2020 at 1:30. We will need to discuss the concerts at that time.** Motion to have an additional meeting was made by Debbie Eckert. Second was made by Glenn Withers.

**Adjourn:** Motion to adjourn by Jean; 2nd by Leigh

*Minutes recorded by Jean Cruz, Secretary*